



AMSA BOARD OF TRUSTEES

SPECIAL MEETING AGENDA

NOV 18, 2025 9:00AM-10:00AM

ARDMORE MAIN STREET AUTHORITY 251 E MAIN ST. ARDMORE, OK 73401

NOTICE: Official action can only be taken on items which appear on the agenda. The Board may adopt, approve, ratify, deny, defer, recommend, amend, strike, or continue any item. When more information is needed to act on an item, the Board may refer the matter to the General Manager. The Board may also refer items to standing committees of Main Street. Under certain circumstances, items are deferred to a specific later date or stricken from the agenda entirely.

1. CALL TO ORDER AND ROLL CALL

2. CONFIRMATION OF COMPLIANCE WITH OPEN MEETINGS ACT

Posted November 13, 2025

3. SECRETARY'S REPORT

**Consideration and possible action to approve the minutes from the Board of Trustees meeting on September 23, 2025, and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

4. TREASURER'S REPORT

**Consideration and possible action to accept the September 2025 Financial Report and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

**Consideration and possible action to accept the October 2025 Financial Report and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

5. COMMITTEE REPORTS AND RECOMMENDATIONS

a. Promotions Committee

Report

b. Design Committee

Veteran Banners are up

Working on an entire new set of banners for entire district

Christmas Window Decorating Contest is back for downtown businesses

c. Economic Vitality Committee

Report

d. Fundraising Committee

Pecan Festival -

Let's Get Souped -

Golf Tournament -

e. Organization Committee

**Consideration and possible action to approve hiring Cowboy Carriages in the amount of \$5400 for carriages for Depot Nights & Christmas Lights on December 4th, 11th, & 18th; and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

**Consideration and possible action to approve hiring Battles Weed Control to install the downtown Christmas Lights and purchase 200 new strands of lights in the amount of \$8500.00; and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

**Consideration and possible action to accept Ginger Cothran's resignation from the Board of Trustees; and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

**Consideration and possible action to accept Kylene Clubb's resignation from the Board of Trustees; and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

**Consideration and possible action to approve hiring Reindeer Club to provide live reindeer on December 11th 2025 for Depot Nights & Christmas Lights in the amount of \$1200.00; and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

6. **AMSA PROPERTY UPGRADES/REPAIRS**

7. **GENERAL MANAGER REPORT/DISCUSSION**

- Busy busy month
- Volunteers needed for the Parade of Lights & Depot Nights & Lights event
- Strategic Planning with National Main Street January 27th & 28th Please plan to attend
- GRAND OPENING NOV 20TH 10AM Lavender & Sage 300 E Main St. Ardmore, Ok

8. **COMMUNITY REPORTS**

- Ardmore Beautification Council
- Ardmore Tourism Authority/Chamber of Commerce
- City of Ardmore
- Daily Ardmoreite
- Others

9. **ANNOUNCEMENTS**

- Board of Trustee Dues
- Committee Outreach –ISO new committee members for Design, Promotions, & Fundraising

10. **ADJOURN MEETING**