



AMSA BOARD OF TRUSTEES

SPECIAL MEETING AGENDA

SEPT 23 2025 9:00AM-10:00AM

ARDMORE MAIN STREET AUTHORITY 251 E MAIN ST. ARDMORE, OK 73401

NOTICE: Official action can only be taken on items which appear on the agenda. The Board may adopt, approve, ratify, deny, defer, recommend, amend, strike, or continue any item. When more information is needed to act on an item, the Board may refer the matter to the General Manager. The Board may also refer items to standing committees of Main Street. Under certain circumstances, items are deferred to a specific later date or stricken from the agenda entirely.

1. CALL TO ORDER AND ROLL CALL

2. CONFIRMATION OF COMPLIANCE WITH OPEN MEETINGS ACT

Posted Sept 17, 2025 at 4pm

3. SECRETARY'S REPORT

**Consideration and possible action to approve the minutes from the Board of Trustees meeting on August 26, 2025, and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

4. TREASURER'S REPORT

**Consideration and possible action to accept the August 2025 Financial Report and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

5. COMMITTEE REPORTS AND RECOMMENDATIONS

a. Promotions Committee

Report

b. Design Committee

Veteran Banners for sale!!

Working on an entire new set of banners for entire district

Christmas Window Decorating Contest is back for downtown businesses

c. Economic Vitality Committee

Report

d. Fundraising Committee

Pecan Festival -

Let's Get Souped -

Golf Tournament -

e. Organization Committee

**Consideration and possible action to approve allowing the Design Committee to use proceeds from the Veteran Banner sales to be used for a new set of banners for the entire district; and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

Discussion of Goals for 2025-2026 no action to be taken

6. AMSA PROPERTY UPGRADES/REPAIRS

7. GENERAL MANAGER REPORT/DISCUSSION

- Sept 30th Awards Banquet for State MS
- 2/3 Park Signage have been installed
- 117 W Main Parking Lot Grand Reveal Wednesday Sept 24th @10am

8. COMMUNITY REPORTS

- Ardmore Beautification Council
- Ardmore Tourism Authority/Chamber of Commerce
- City of Ardmore
- Daily Ardmoreite
- Others

9. ANNOUNCEMENTS

- Group Committee Meeting -
- Board of Trustee Dues – It's a new year 😊
- Committee Outreach –ISO new committee members for Design, Promotions, & Fundraising

10. ADJOURN MEETING