



**AMSA BOARD OF TRUSTEES**  
**MEETING AGENDA MARCH 24, 2026 9:00AM-10:00AM**  
**ARDMORE MAIN STREET AUTHORITY 251 E MAIN ST. ARDMORE, OK 73401**

NOTICE: Official action can only be taken on items which appear on the agenda. The Board may adopt, approve, ratify, deny, defer, recommend, amend, strike, or continue any item. When more information is needed to act on an item, the Board may refer the matter to the General Manager. The Board may also refer items to standing committees of Main Street. Under certain circumstances, items are deferred to a specific later date or stricken from the agenda entirely.

**1. CALL TO ORDER AND ROLL CALL**

**2. CONFIRMATION OF COMPLIANCE WITH OPEN MEETINGS ACT**

Posted March 17<sup>th</sup> at 4:00pm

**3. SECRETARY'S REPORT**

\*\*Consideration and possible action to approve the minutes from the Board of Trustees meeting on February 24, 2026, and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

\*\*Consideration and possible action to approve the minutes from the Board of Trustees meeting on March 3, 2026, and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

\*\*Consideration and possible action to approve the minutes from the Board of Trustees meeting on March 4, 2026, and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

**4. TREASURER'S REPORT**

\*\*Consideration and possible action to accept the February 2026 Financial Report and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

**5. COMMITTEE REPORTS AND RECOMMENDATIONS**

a. **Promotions Committee**  
Report

b. **Design Committee**  
Chris Greening new chair of Design Committee

c. **Economic Vitality Committee**  
Report

d. **Fundraising Committee**  
Pecan Festival – next meeting March 25<sup>th</sup> @10am  
Let's Get Souped -report  
Golf Tournament -Moved to May 1<sup>st</sup> Board of Trustee members asked to donate 2 bottles of alcohol, find 2-hole sponsors, & bring one raffle prize. Due April 20<sup>th</sup>

e. **Organization Committee**

\*\*Consideration and possible action to approve spending up to \$3000.00 on new wayfinding maps/signs to be installed throughout the downtown district, in partnership with TSET; and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

\*\*Consideration and possible action to accept Aly Goss resignation effective March 11, 2026 from the Ardmore Main Street Authority Board of Trustees, and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

\*\*Consideration and possible action to nominate Shana Darter as the new secretary to the Board of Trustees; and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

\*\*Consideration and possible action to change our signature card on our First National Bank checking account to reflect new officers as follows: President Daniel Romo, Vice President Chris Peters, Treasurer Julie Maher, Secretary Shana Darter, and staff Phillip Capshaw, Allison Meredith & Aly Goss; and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

\*\*Consideration and possible action to change our signature cards on our First National Bank Money Market account, Citizen's Bank Checking Account, Citizen's Bank CD account, & American Nation Bank account to reflect our new officers as follows: President Daniel Romo, Vice President Chris Peters, Treasurer Julie Maher, Secretary Shana Darter; and approval or rejection of any amendments proposed and considered by the Trustees attending the meeting.

6. **GENERAL MANAGER REPORT/DISCUSSION**

- Received a grant for new banners for the Design Committee & new plantings for Depot Park
- Depot Park Stage update
- MOB update
- Attending 2 all day trainings for grant writing and Fundraising
- National Main Street in Tulsa April 13<sup>th</sup>-15<sup>th</sup>
- Please complete your committee transformation strategies so we can adopt in April

7. **COMMUNITY REPORTS**

- Ardmore Beautification Council
- Ardmore Tourism Authority/Chamber of Commerce
- City of Ardmore
- Daily Ardmoreite
- Goddard Center
- Others

8. **ANNOUNCEMENTS**

- Board of Trustee please turn in your items for the Fiesta on the Fairway by April 20<sup>th</sup>!!!
- Committee Outreach –ISO new committee members for Promotions, & Fundraising

9. **ADJOURN MEETING**